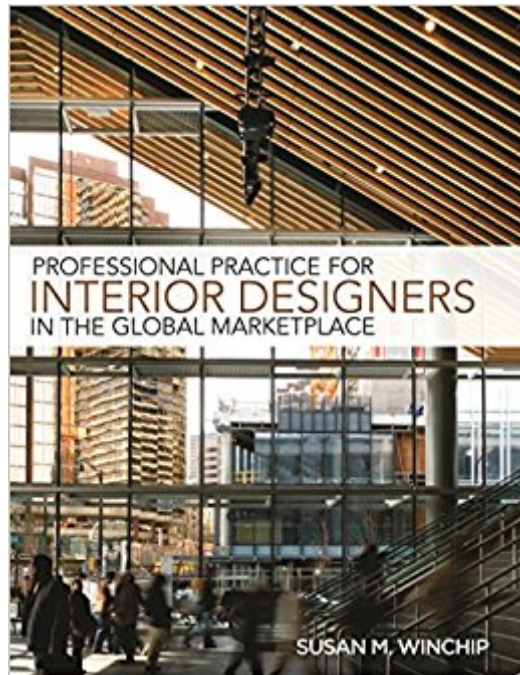




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Professional Practice For Interior Design In The Global Marketplace



Synopsis

The interior designers of tomorrow require a professional practice text that is contemporary and innovative enough to prepare them for the rapidly evolving landscape of the 21st century workplace. *Professional Practice for Interior Designers in the Global Marketplace* arms students of the Millennial Generation with the know-how they'll need to launch and evolve their careers. It emphasizes the essential skills and knowledge required to work in a firm as an entry-level designer, while providing an overview of what is involved in starting, owning, and operating an interior design business. Although rooted in fundamentals, the book incorporates up-to-the-minute developments including globalization, changing demographics, the rise of networking technologies, sustainable design, social responsibility, and global economics.

Book Information

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Average Customer Review: 2.2 out of 5 stars 3 customer reviews

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Customer Reviews

The contemporary and innovative text will prepare designers for the rapidly-evolving landscape of the 21st century workplace. Rooted in fundamentals, the book incorporates up-to-the-minute developments. --Great Books To Take You To The Next Level

Susan M. Winchip - Professor Emerita, Illinois State University

I'm very careful with books but the cover came away from the spine almost as soon as I opened it, and the spine broke by the time I reached Chapter 4. Now pages are falling out. My instructor's copy

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